

~~SECRET~~

ORA, Economic Area
Industrial Division

CONSUMER INDUSTRIES BRANCH

MISSION

The Consumer Industries Branch is responsible for producing all-source economic intelligence on non-food light industry, domestic trade, and consumer expenditure in the nations of the Sino-Soviet Bloc and on policy concerning consumer goods availability throughout the Bloc; for coordinating intelligence on food industry and industries producing consumer durables, when necessary to the discharge of its basic mission; for contributing to the coordination of such intelligence production within the US government; and for contributing, within its field of responsibility, to national estimates.

FUNCTIONS

Within its field of responsibility, the Consumer Industries Branch shall:

1. Formulate, recommend, and prepare, or coordinate the preparation of, research programs and intelligence reports and evaluations bearing on the economic capabilities, vulnerabilities, and intentions of the Soviet Bloc.
2. Provide economic, including current, intelligence support and technical advice to other components of CIA and to other US Government agencies.
3. Maintain working level liaison with other US Government agencies.
4. Provide chairmen and/or secretariat for EIC sub-committees.
5. Prepare collection, collation, and exploitation requirements, and provide guidance and evaluation in support thereof.
6. Recommend and work with, as necessary, consultants and/or consultant panels to assist in carrying out Branch responsibilities.
7. Review and evaluate intelligence reports received from US and other Government agencies.

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